

## What is detoxification?

The liver and kidneys function as the body's filter for harmful substances.

It is important that this 'filtration system' receive cleaning on a regular basis to insure that:

- Both Phase I and II of the detoxification process are functioning effectively
- Neutralized toxins are eliminated through the kidneys

You may have a toxin burden if you experience any of the following:

- Recurrent headaches
- Muscle aching & weakness
- Neuropathic pain
- Recurrent infections
- Infertility
- Energy loss
- Resistance to healthy weight loss

## The Importance of Detoxification

*We live in an increasingly toxic environment.*

Many toxins, also known as Persistent Organic Pollutants (POPs), are abundant in the environment today but did not exist 30 years ago. These new toxins include certain pesticides, herbicides, and industrial chemicals that can enter the body through food, water, and air supplies.

These toxins can and often do become trapped in the body's organs and tissues, which over time can negatively impact health, vitality, and overall wellness, and may contribute to the development of chronic illness.

A detoxification program should be simple, effective and safe. This program supports the body's natural two-phase process of detoxification, allowing toxins to be safely and effectively cleansed from the body.

### Harmful Impairing Effects of POPs

- Reproductive
- Developmental
- Behavioral
- Neurologic
- Endocrine
- Immune Function

## Keys to Success

### Simple

The PaleoCleanse Plus™ Detoxification Program is as simple as consuming two drink mixes and two capsule packets per day, along with a structured food plan that is detailed in the Detox Guide Book.

### Convenient

The PaleoCleanse Plus™ packets are easy to use and transport, which means no hassle and no mess.

### Effective

This program combines a comprehensive array of high quality nutrients with a structured food plan designed to safely and effectively support the detoxification process.

## The PaleoCleanse Plus™ Difference

### PaleoCleanse Plus™ single serving drink mix packets

This proprietary detoxification powder is a unique and advanced combination of nutrients, antioxidants, and pure herbs that support the liver in balancing Phase I and II detoxification pathways.

### PaleoCleanse Plus™ capsule packets

These proprietary capsule packets effectively support the detoxification process by increasing Phase II activity and insuring proper protein digestion. The proprietary protein digestion formula is important for relieving gastrointestinal discomfort often associated with other detoxification programs.

This formula is effective in helping protect the liver while chemicals and other toxins are mobilized for excretion. It is designed with specific nutrients that help avoid toxic overload and reabsorption of harmful toxins back into the bloodstream.

Will you make today your day for a clean start?  
Ask us about the PaleoCleanse Plus™ Detoxification Program today.